

# ASHLEY PORTER



**PLANNING ASSISTANT**  
**BERRY RIDDELL**

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Ashley Porter parlayed a career of customer service in the tourism and hospitality sector into a Planning Assistant role within the firm. While working in New Zealand in 2007, she developed a love of travel. That led to a Bachelor of Arts degree in Business Management in the Tourism Industry in 2013. Ashley started with the Hotel Valley Ho in Scottsdale as a Reservations Agent and has over ten years of experience working in the tourism and hospitality industry.

Ashley joined Berry Riddell as a Receptionist. After demonstrating great attention to detail, superior writing and organizational skills, and uncommon initiative, she quickly ascended to the position of Planning Assistant. In this role, she helps to guide clients through the public hearing process, performs legal and zoning research, drafts narratives and coordinates the filing of application documents.